



SPONSORSHIP FORM

**DR. MARTIN LUTHER KING, JR.
COMMEMORATIVE COMMISSION**
"Out of the Mountain of Despair, a Stone of Hope"

DONOR INFORMATION

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|------------------------------|--|
| Contact Name / Business Name | |
| Billing address | |
| City / State / Zip | |
| Phone / Fax | |
| E-Mail | |

The Dr. Martin Luther King Commission was formed in 1982 to commemorate the legacy of Dr. King: to reaffirm and reflect upon the American ideals of freedom, justice and peace. Thank you for your kind and generous support of this important work.

| SPONSORSHIP | SPONSORSHIP INFORMATION | AMOUNT | SPONSORSHIP AMOUNT ✓ |
|--|---|-------------------|-------------------------|
| <i>Program Underwriter</i> | Program Underwriter Sponsorship provides for two (2) tables of 10 people each for the awards luncheon; a souvenir book; 25 symposium tickets; a full- page lead advertisement in the souvenir booklet and all other printed advertisement. | \$2,500+ | |
| <i>Gold Sponsor</i> | Gold Sponsorship provides for two tables of ten people each for the awards luncheon; 20 symposium tickets; a souvenir booklet; a full-page ad and a listing in the souvenir booklet under Sponsors. | \$1,500 - \$2,499 | |
| <i>Silver Sponsor</i> | Silver Sponsorship provides for one table of ten people for the awards luncheon; 10 symposium tickets; a half-page ad and a listing as a Silver Sponsor. | \$750 - \$1,499 | |
| <i>Bronze Sponsor</i> | Bronze Sponsorship provides for one table of ten people for the awards luncheon; and a listing in the souvenir booklet under Sponsors. | \$500 - \$749 | |
| <i>General Sponsor</i> | This allows for a listing in the Souvenir Booklet. | \$250 - \$499 | |
| <i>Souvenir Booklet Ad</i> | Full Page Ad \$175 , A Half Page Ad, \$100 and One-fourth Page Ad \$75 . | \$75 - \$175 | |
| <i>Luncheon Ticket</i> | Single Luncheon Ticket for Annual Awards Luncheon. | \$40 | |
| TOTAL SPONSORSHIP AMOUNT ENCLOSED | | | |

Please indicate your Sponsorship Level(s). Feel free to send your sponsorship as soon as possible and prior to **December 30, 2011**. Make all checks payable to the **Dr. Martin Luther King, Jr. Commission of Greater Knoxville, P.O. Box 155, Knoxville TN 37901-0155**. www.MLKKnoxville.org

ACKNOWLEDGMENT

| | |
|---|--------------------------|
| I have enclosed \$ _____ | <input type="checkbox"/> |
| Enclosed is a camera-ready black & white ad | <input type="checkbox"/> |
| An ad will be emailed to Admin@MLKKnoxville.org | <input type="checkbox"/> |
| Please use the ad from last year | <input type="checkbox"/> |
| Please send a confirmation of this donation | <input type="checkbox"/> |
| Please contact me for volunteer opportunities | <input type="checkbox"/> |

Thank You!